

REDRESSING THE BALANCE

How management accountants drive sustainable corporate strategies

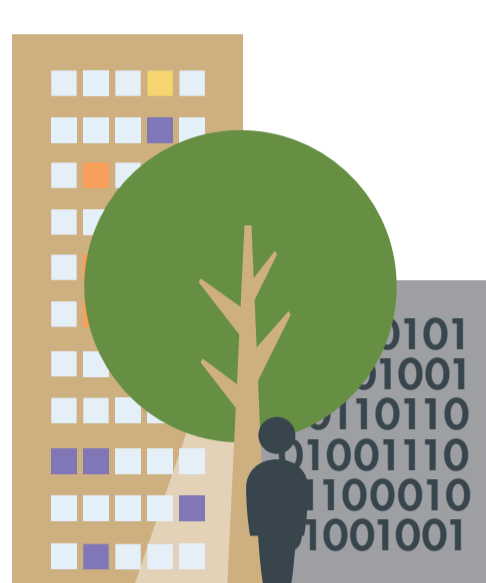
We conducted a worldwide survey of 1,100 Chartered Global Management Accountants (CGMAs) about their engagement with sustainability in their work.

Our survey shows that **management accountants are poised to help their companies develop more sustainable business practices, but they frequently lack the mandate to do so.**

[Download the report](#)

THE SUSTAINABILITY CHALLENGE FOR CGMAS

CGMAS SUPPORT SUSTAINABLE BUSINESS PRACTICES



67% agree that there are significant financial and commercial benefits from integrating environmental and social factors into organisational decisions

60% believe that it is their responsibility to include environmental and social factors in the information they give decision makers

BUT



Only **45%** of CGMAs currently include sustainability issues in their reports to decision makers

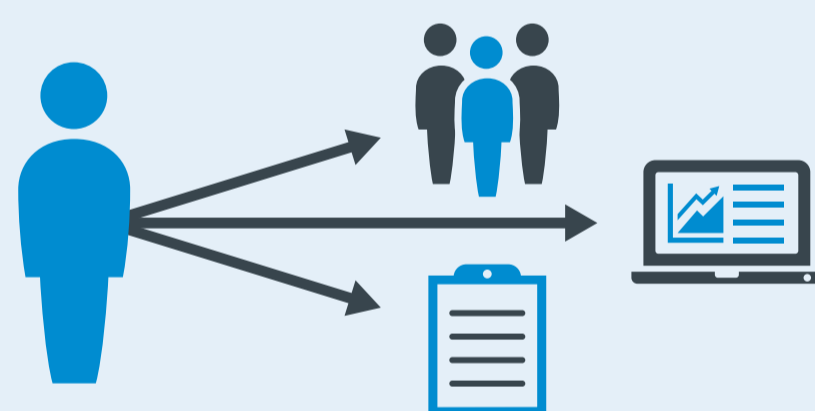
THE TOP 3 REASONS WHY CGMAS DON'T INCLUDE ENVIRONMENTAL AND SOCIAL FACTORS IN REPORTS

Lack of demand from decision makers



Systems and processes do not support the inclusion of this data

It is not part of my role or job remit



THE TOP 3 REASONS WHY CGMAS INCLUDE ENVIRONMENTAL AND SOCIAL FACTORS IN REPORTS

Impacts on cost, risk and value



Impact on financial performance

Environmental and social issues are relevant to my organisation



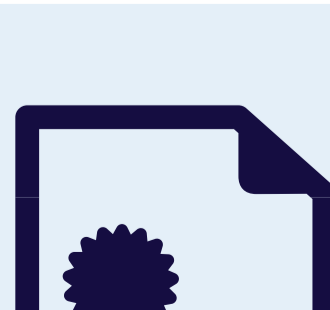
IN WHICH AREAS OF BUSINESS DO CGMAS REPORT ON SUSTAINABILITY?

Strategic decisions



Risk management

Project and investment appraisal



Find out more about how management accountants guide sustainable business success at cgma.org/balance