

Management accountants' biggest challenges

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Chartered Global Management Accountant

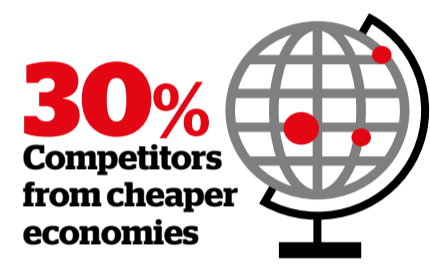
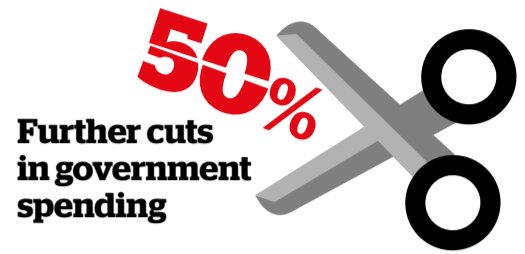
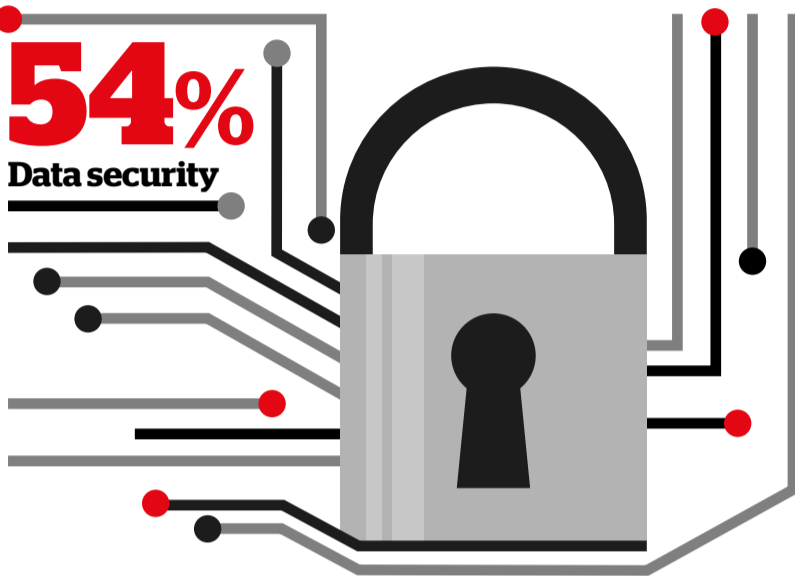
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research carried out by
Oracle and CGMA Q4 2015

A survey of more than 250 management accountants, of which 75% were senior management and 66% were from companies with less than £100m turnover

Top business issues

Proportion of respondents that see the following issues as a threat to their business...



Biggest obstacles

Proportion of respondents who say the following limit their potential to support the business...



“Technology is the enabler here. We need to release the capacity - and that means using technology to take on, or improve, the efficiency of some of the things that management accountants tell us are absorbing their time”

Peter Simons, BBS, MBA, ACMA, CGMA, Technical Specialist - Research and Development, CIMA

Time Use

How senior UK financial managers want to spend their time:



“Cloud technologies can be a great opportunity to reduce your investment costs and the risks are diminished because you are buying proven technology”

Peter Simons, BBS, MBA, ACMA, CGMA, Technical Specialist - Research and Development, CIMA