

CGMA global economic forecast

-insights from management accountants

2Q, 2012

Detailed survey results with regional appendices



Appendix - Regional breakdown

US

CGMA global economic forecast -2Q 2012

US region highlights

Respondents = 132 of 609 total

CGMA Global Index – US down from 69 at Q1 2012 to 64

- US 2Q 2012 = 64
- US 1Q 2012 = 69
- Combined regions 2Q 2012 =58

Optimism

- Only 12% of respondents optimistic about global economy
- Respondents optimistic about domestic economy down from 44% in 1Q 2012 to 36% in 2Q 2012
- Respondents currently optimistic about prospects for own company, now 51% (58% in 1Q)

KPIs

- Revenue, profit and headcount expectations all down slightly from 1Q 2012 levels
- IT spending up 0.1% in 2Q 2012; spending for other capital and training down slightly

Inflation – Now only 33% concerned about inflation; energy cost concerns declined from 1Q

Financing – Only 9% expect financing to be more difficult in next quarter, least among regions

Challenges – Domestic issues continue to head the top challenges list

- Top 3 Challenges = Domestic economic conditions, employee and benefits costs, global economic conditions



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CGMA optimism – US

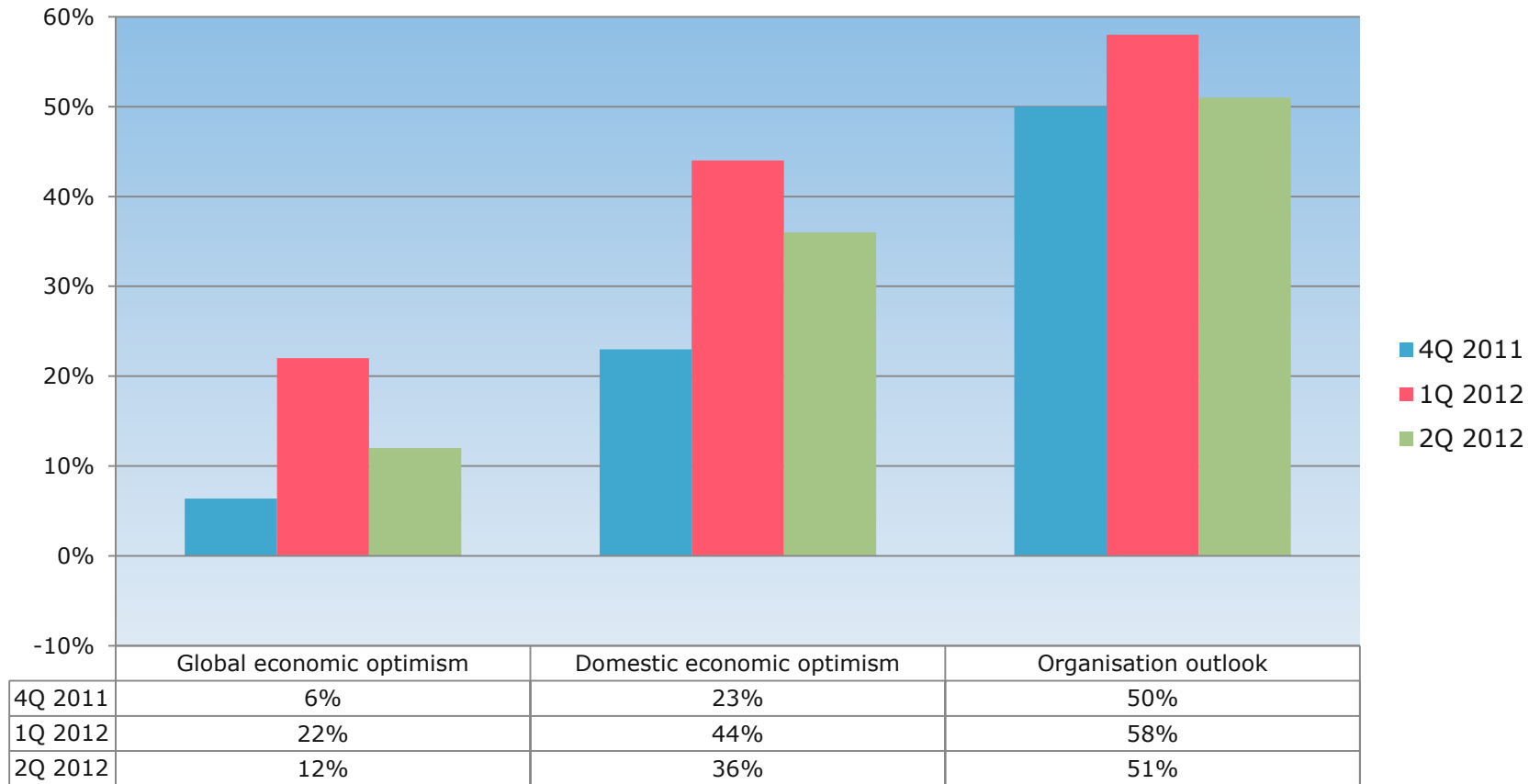
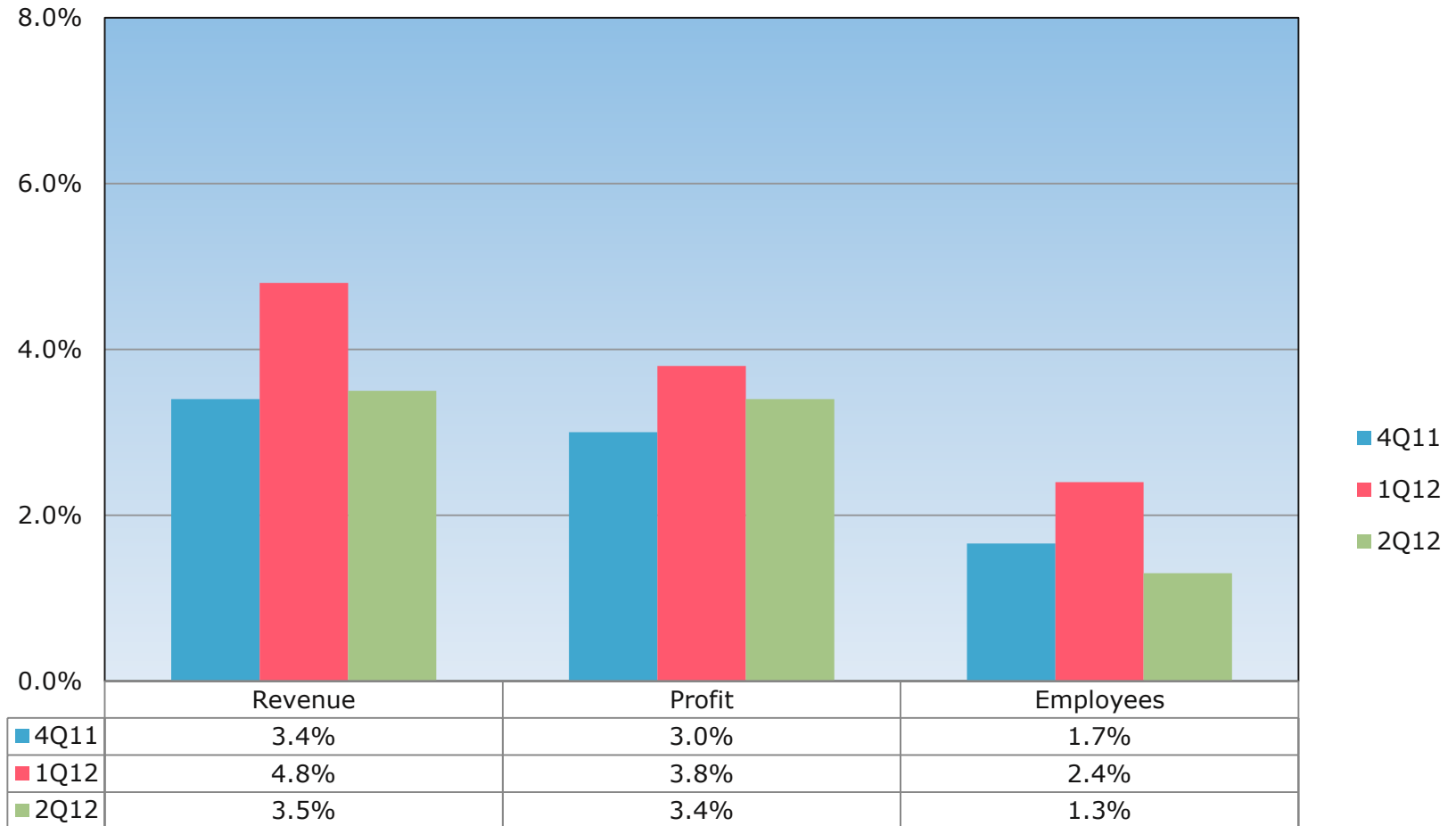


Chart displaying percentage of 'Very optimistic' and 'Optimistic' responses

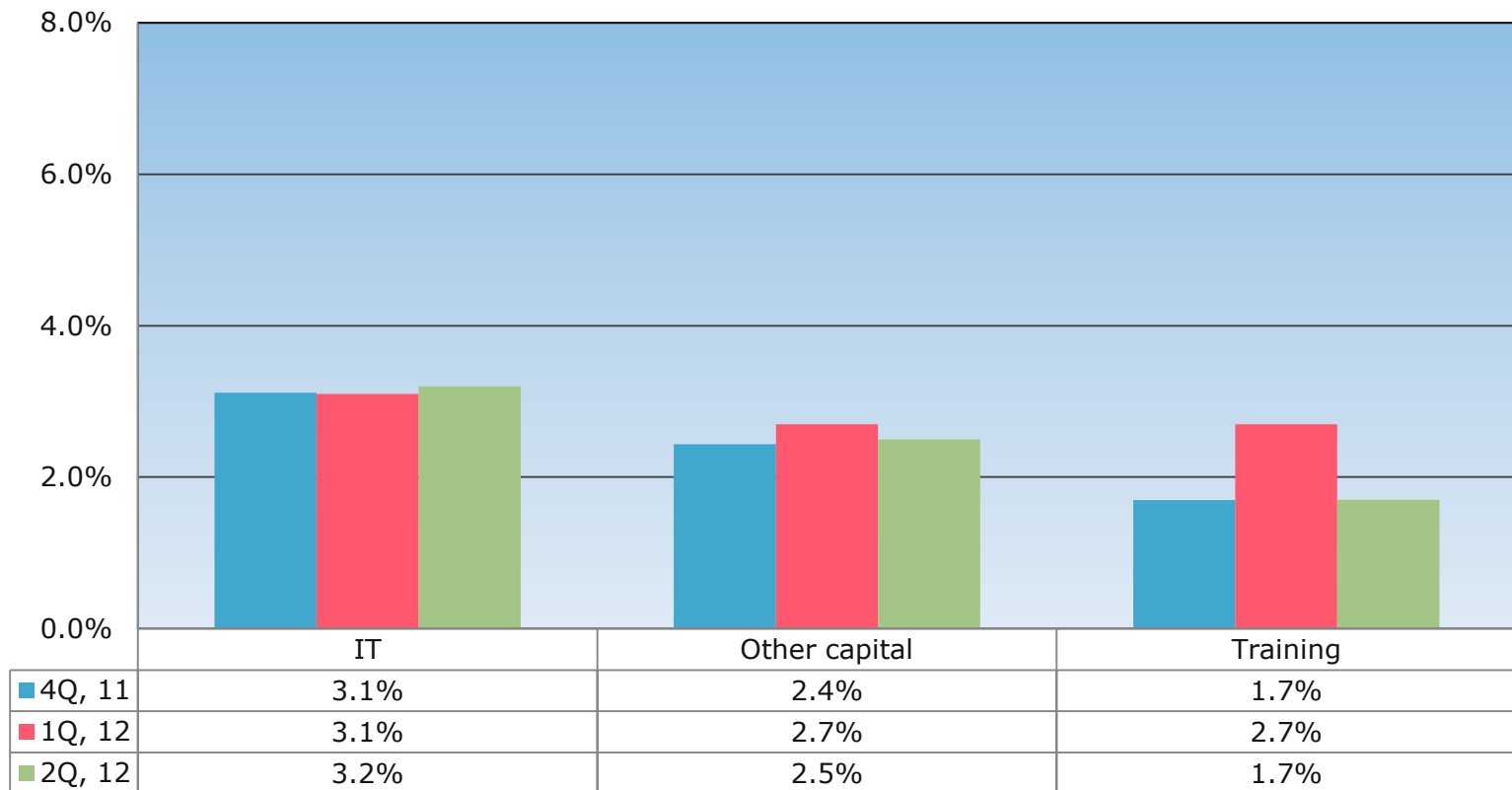
CGMA KPIs - revenue, profit and headcount US



Thinking about the coming 12 months, please comment on the probable change for your organisation of each of the following key performance indicators

Percentage displayed represents average expected change.

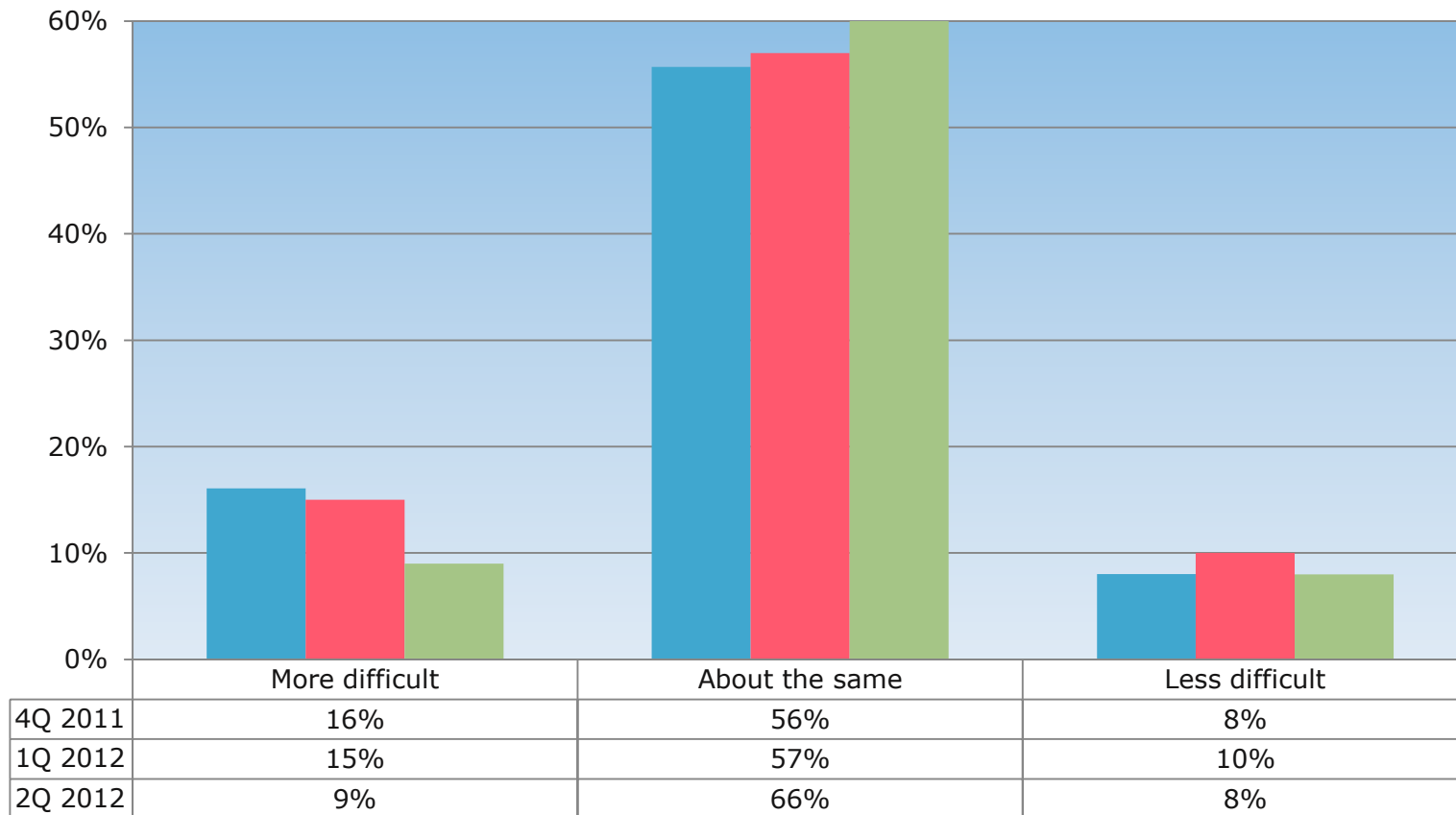
CGMA spending - IT, other capital and training - US



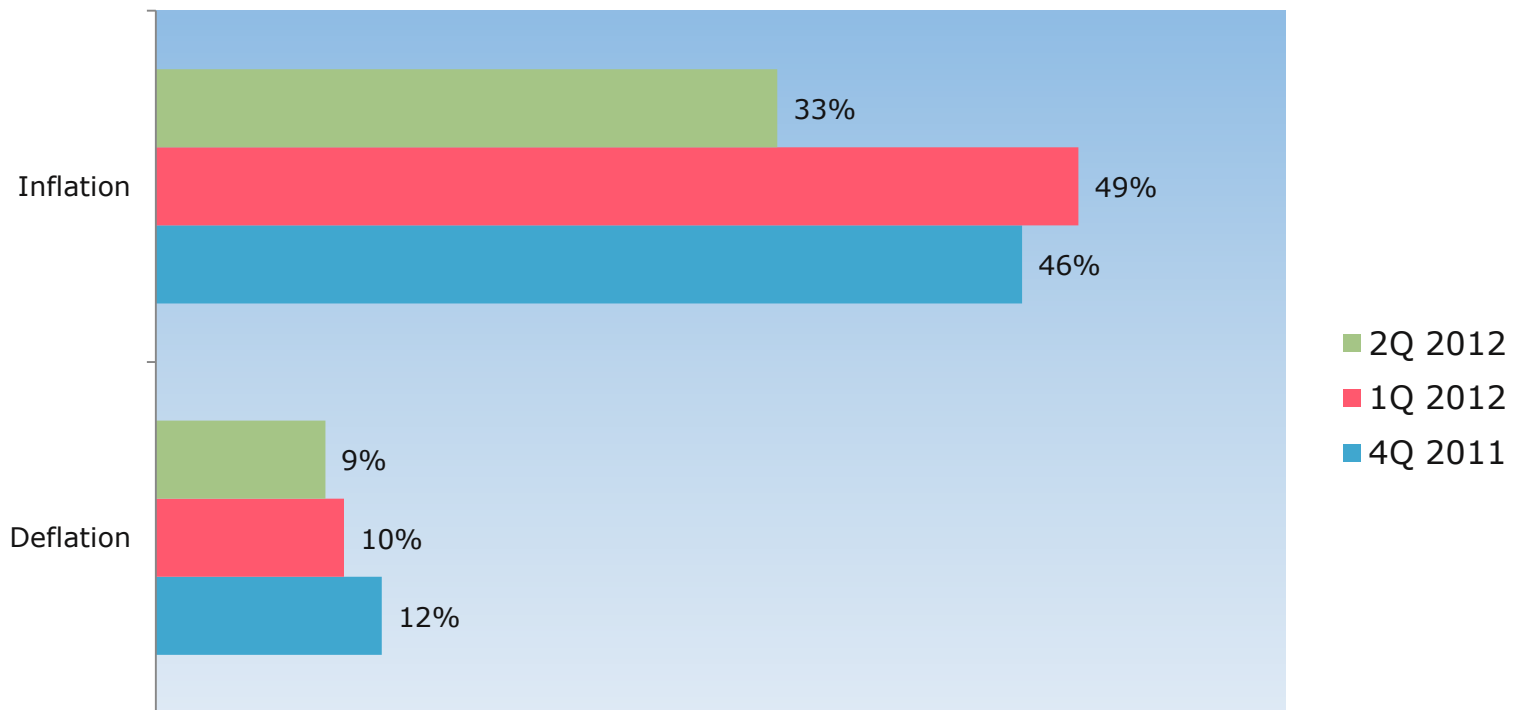
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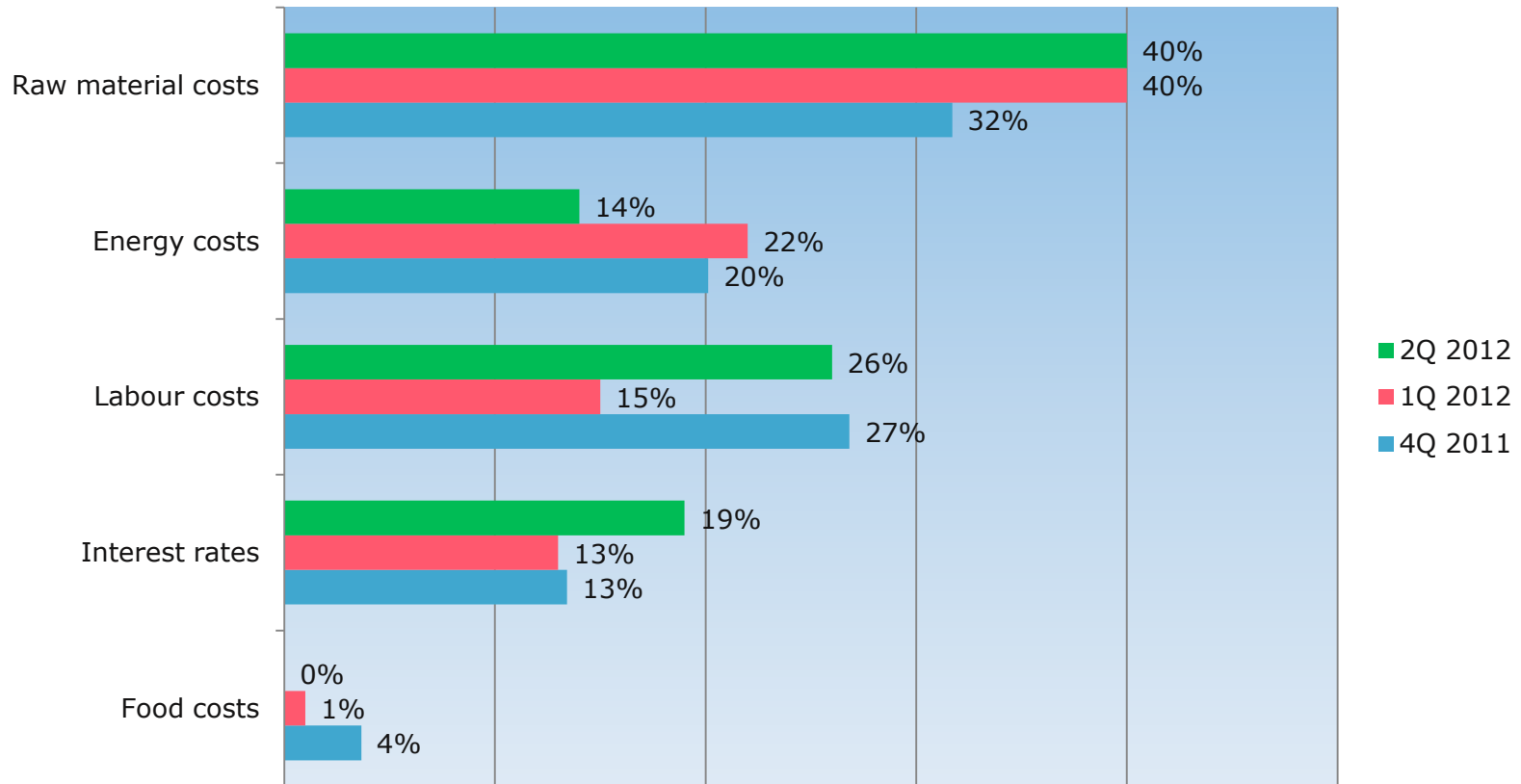
CGMA difficulty obtaining finance - US



CGMA risk of inflation vs. deflation - US



CGMA inflationary factors representing most risk – US



Which of the following potential inflationary factors represents the most significant risk to your business?

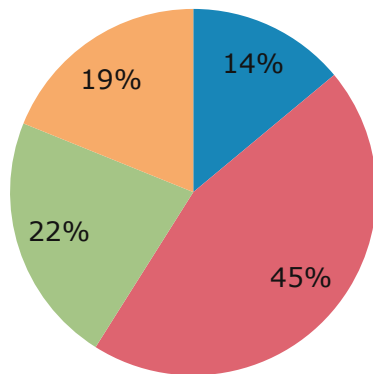
CGMA top challenges for organisations - US

	4Q11	1Q12	2Q12
Challenge 1	Domestic economic conditions	Domestic economic conditions	Domestic economic conditions
Challenge 2	Regulatory requirements/changes	Regulatory requirements/changes	Employee and benefits costs
Challenge 3	Employee and benefits costs	Domestic political leadership	Global economic conditions
Challenge 4	Domestic competition	Domestic competition	Regulatory requirements/changes
Challenge 5	Domestic political leadership	Materials/supplies/equipment costs	Domestic political leadership
Challenge 6	Global economic conditions	Developing a new products/services/markets	Availability of skilled personnel
Challenge 7	Materials/supplies/equipment costs	Employee and benefits costs	Stagnant/declining markets
Challenge 8	Availability of skilled personnel	Availability of skilled personnel ^(T8)	Domestic competition
Challenge 9	Developing new products/services/markets	Energy costs ^(T8)	Materials/supplies/equipment costs
Challenge 10	Stagnant/declining markets	Stagnant/declining markets ^(T10)	Developing new products/services/markets
		Global economic conditions ^(T10)	Financing (access/cost of capital) ^(T10)
			Changing customer preferences ^(T10)

Demographics

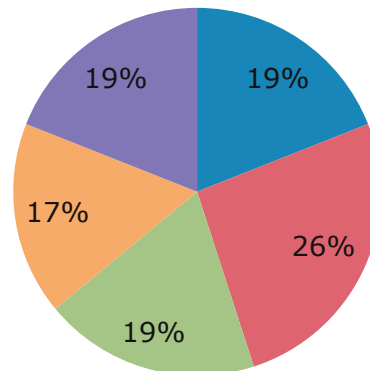
Demographics

Positions



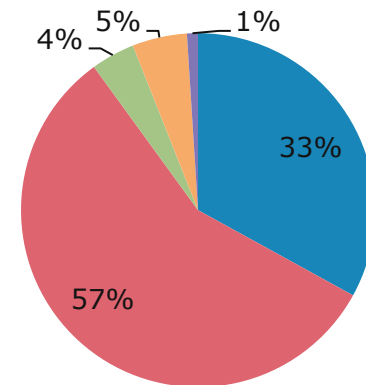
- Chair/MD/Pres/CEO/COO
- CFO/FD/VP
- Financial Controller
- Other

Size of organisation (by number of employees)



- 1-50
- 51-250
- 251-1,000
- 1,001-10,000
- 10,000+

Type of organisation



- Publicly listed company
- Privately owned company
- Government
- Not for Profit
- Other

About this survey

In connection with the launch of the new CGMA credential by the AICPA and CIMA we have launched the CGMA Global Economic Survey designed to capture the views of CGMA Management Accounting professional decision makers from around the world on global economic conditions and current topical issues. The CGMA Global Economic Forecast is intended to highlight the broad business perspective of management accounting executives and the value that they bring to their organisations.

This quarterly survey was sent to a select panel of AICPA and CIMA executives (primarily CFOs, CEOs and Controllers) between 23 May and 18 June 2012. Panelists were identified and baseline data were collected during a pilot survey conducted in November 2011.

In total, the opinions of 609 CGMA Management Accounting Professional Decision makers from around the world were captured in 2Q 2012. The regional breakdown of panelists who participated in the 2Q 2012 survey is as follows:

- Asia: 107
- US: 132
- Europe (excl. UK): 120
- UK: 91
- Rest of World Developed (RoWD): 73
- Rest of World Emerging (RoWE): 86

Regional definitions

Asia = Azerbaijan, Bangladesh, China, Hong Kong, India, Japan, Kazakhstan, Malaysia, Myanmar, Pakistan, Singapore, Sri Lanka, Taiwan, Thailand, Vietnam

US = United States

Europe (excl. UK) = Austria, Belgium, Bosnia & Herzegovina, Bulgaria, Cyprus, Czech republic, France, Germany, Gibraltar, Greece, Hungary, Ireland, Italy, Luxembourg, Malta, Netherlands, Norway, Poland, Portugal, Romania, Russia, Spain, Switzerland, Turkey

UK = United Kingdom

Rest of World Developed (RoWD) = Australia, Canada, New Zealand

Rest of World Emerging (RoWE) = Angola, Bahamas, Barbados, Bermuda, Botswana, Brazil, Cayman Islands, Gambia, Ghana, Guam, Kenya, Kuwait, Liberia, Malawi, Mauritius, Nigeria, Paraguay, Peru, Puerto Rico, Qatar, Saudi Arabia, Senegal, Sierra Leone, South Africa, St. Helena, Tanzania, Trinidad and Tobago, UAE, Zambia, Zimbabwe

Thank you

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