



CGMA AUGUST 2019 EXAM ANSWERS

Variant 3

Marking Guidance

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The following marking guidance is based on CGMA Exam August 2019, Variant 3.

This marking guidance has been provided by CIMA for information purposes only. It is not to be considered exhaustive and alternative, valid approaches would earn marks.

Note: while the published weighting of competencies for the level would be reflected in the distribution of marks for each examination, there may be some small variations between different forms of the examination.

CIMA will not accept challenges to this marking guidance on the basis of academic judgement.

Marking Guidance

| Section | Technical Skills | | Business skills | | People Skills | | Leadership Skills | | Integration | Total |
|----------|---|----|--|----|--|----|--|----|-------------|-------|
| 1 | | | Identify the types of risk facing an organisation | 15 | Discuss the drivers of external demands for environmental sustainability and corporate social responsibility | 15 | | | 3 | 33 |
| 2 | Calculate the value of a whole entity using a range of methods | 16 | | | | | Evaluate the process of strategic analysis and options generation | 15 | 3 | 34 |
| 3 | Advise on the use of sustainability and integrated reporting to inform stakeholders of relevant information | 8 | Evaluate the strategic and competitive impact of information systems | 8 | Evaluate the risks of unethical behaviour | 7 | Recommend appropriate measures for the strategic control and direction of the organisation | 7 | 3 | 33 |
| | | 24 | | 23 | | 22 | | 22 | 9 | 100 |