



## **CGMA AUGUST 2019 EXAM ANSWERS**

### **Variant 2**

### **Marking Guidance**

#### **Marking Guidance**

The following marking guidance is based on CGMA Exam August 2019, Variant 2.

This marking guidance has been provided by CIMA for information purposes only. It is not to be considered exhaustive and alternative, valid approaches would earn marks.

Note: while the published weighting of competencies for the level would be reflected in the distribution of marks for each examination, there may be some small variations between different forms of the examination.

CIMA will not accept challenges to this marking guidance on the basis of academic judgement.

## Marking Guidance

Section	Technical Skills		Business skills		People Skills		Leadership Skills		Integration	Total
1	Appraise the financial opportunity presented considering sensitivity to changes in economic and business variables	15	Assess the proposed strategy of increasing the number of driverless cars in the business	15					3	33
2					Decide whether we should also use new driverless car fleet for deliveries in downtime – consider mission	15	Recommend responses to identified risks	15	3	33
3	Advise whether the incident could affect business valuation	8	Discuss the ethics and relationship impact of not reporting an incident	8	Consider the most appropriate leadership style to manage the change underway and new driver team	8	Recommend some appropriate performance measures for the driverless car element of the business	7	3	34
		23		23		23		22	9	