



## **CGMA NOVEMBER 2017 EXAM ANSWERS**

### **Variant 4**

#### **Marking Guidance**

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The following marking guidance is based on CGMA Exam November 2017, Variant 4.

This marking guidance has been provided by CIMA for information purposes only. It is not to be considered exhaustive and alternative, valid approaches would earn marks.

Note: while the published weighting of competencies for the level would be reflected in the distribution of marks for each examination, there may be some small variations between different forms of the examination.

CIMA will not accept challenges to this marking guidance on the basis of academic judgement.

## Marking Guidance

Section	Technical Skills		Business skills		People Skills		Leadership Skills		Integration	Total
1			Evaluate economic variables that might affect product demand	16	Discuss ethical issues associated with influencing press	15			3	34
2	Recommend required rate of return for project	15					Identify success factors for sponsorship arrangement	15	3	33
3	Evaluate impact on share price	8	Recommend audit approach to be followed	7	Evaluate implications of publishing audit report for share price	7	Identify challenges to conducting internal audit investigation	8	3	33
		23		23		22		23	9	100