



CGMA NOVEMBER 2017 EXAM ANSWERS

Variant 3

Marking Guidance

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The following marking guidance is based on CGMA Exam November 2017, Variant 3.

This marking guidance has been provided by CIMA for information purposes only. It is not to be considered exhaustive and alternative, valid approaches would earn marks.

Note: while the published weighting of competencies for the level would be reflected in the distribution of marks for each examination, there may be some small variations between different forms of the examination.

CIMA will not accept challenges to this marking guidance on the basis of academic judgement.

Marking Guidance

Section	Technical Skills		Business skills		People Skills		Leadership Skills		Integration	Total
1			Advise on management of product portfolio	16			Explain implications of a movement in the share price	15	3	34
2	Recommend a strategy for the management of currency risks	15			Advise on the development of a strategic alliance	15			3	33
3	Discuss the extension of Corporate Social Responsibility reporting	8	Evaluate the ethical implications of board members accepting corporate gifts	7	Evaluate the impact of shareholder product discounts on share price	7	Advise on the acquisition of two luxury cars	8	3	33
		23		23		22		23	9	100