



CGMA NOVEMBER 2017 EXAM ANSWERS

Variant 2

Marking Guidance

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The following marking guidance is based on CGMA November 2017, Variant 2.

[<<Link to variant screenshot>>](#)

This marking guidance has been provided by CIMA for information purposes only. It is not to be considered exhaustive and alternative, valid approaches would earn marks.

Note: while the published weighting of competencies for the level would be reflected in the distribution of marks for each examination, there may be some small variations between different forms of the examination.

CIMA will not accept challenges to this marking guidance on the basis of academic judgement.

Marking Guidance

Section	Technical Skills		Business skills		People Skills		Leadership Skills		Integration	Total
1			Evaluate product portfolio	15			Evaluate risk	16	3	34
2	Manage a hostile bid	15			Manage political risk	15			3	33
3	Explain whether the risk committee will focus on systematic or unsystematic risk	8	Explain whether the creation of a risk committee will affect the share price	7	Discuss the implications of a risk committee for shareholder confidence	7	Evaluate the effectiveness of creating a risk committee	8	3	33
		23		22		22		24	9	100