

CGMA EXAM NOVEMBER 2015 EXAM ANSWERS

Variant 4

Marking Guidance

Marking Guidance

The following marking guidance is based on CGMA Exam November 2015, Variant 4.

This marking guidance has been provided by CIMA for information purposes only. It is not to be considered exhaustive and alternative, valid approaches would earn marks.

Note: while the published weighting of competencies for the level would be reflected in the distribution of marks for each examination, there may be some small variations between different forms of the examination.

CIMA will not accept challenges to this marking guidance on the basis of academic judgement.

Marking Guidance

Section	Technical Skills		Business skills		People Skills		Leadership Skills		Integration	Total
1	Advise on likely direction of share price	16	Evaluate risks associated with moving into the electricity industry	15					3	34
2					Draft a press release in response to environmental protests	16	Advise on risk management to reassure business contacts	15	3	34
3	Implications for control system of forcing staff to fabricate a report	7	Advise on the logic of spending on environmental protection	8	Advise on difficulties of motivating wildlife officers	7	Advise on managing directors' aggression	7	3	32
		23		23		23		22	9	100