

CGMA EXAM NOVEMBER 2015 EXAM ANSWERS

Variant 3

Marking Guidance

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The following marking guidance is based on CGMA Exam November 2015, Variant 3.

This marking guidance has been provided by CIMA for information purposes only. It is not to be considered exhaustive and alternative, valid approaches would earn marks.

Note: while the published weighting of competencies for the level would be reflected in the distribution of marks for each examination, there may be some small variations between different forms of the examination.

CIMA will not accept challenges to this marking guidance on the basis of academic judgement.

Marking Guidance

Section	Technical Skills		Business skills		People Skills		Leadership Skills		Integration	Total
1			Advise on potential synergies in merger	16			Advise on duty of confidence	15	3	34
2	Advise on response to shareholder's blog post	16			Advise on negotiating strategy	15			3	34
3	Advise on hedging	7	Advise on the need for large staff in order to implement Big Data	7	Advise on selection of treasurer	8	Advise on redundancy issues	7	3	32
		23		23		23		22	9	100