

## **STRATEGIC CASE STUDY MAY 2017 EXAM ANSWERS**

### **Variant 3**

### **Marking Guidance**

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The following marking guidance is based on Strategic Case Study Exam May 2017, Variant 3

<https://connect.cimaglobal.com/resources/may-2017-strategic-case-study-exam-variant-number-3>

This marking guidance has been provided by CIMA for information purposes only. It is not to be considered exhaustive and alternative, valid approaches would earn marks.

Note: while the published weighting of competencies for the level would be reflected in the distribution of marks for each examination, there may be some small variations between different forms of the examination.

CIMA will not accept challenges to this marking guidance on the basis of academic judgement.

## Marking Guidance

Section	Technical Skills		Business skills		People Skills		Leadership Skills		Integration	Total
1			Discuss use of derivatives	15			Evaluate scenario planning	15	3	33
2	Discuss usefulness of financial reporting	15			Discuss management of team	15			3	33
3	Discuss diversification	8	Discuss shareholder wealth	8	Recommend controls	8	Discuss internal audit	7	3	34
		23		23		23		22	9	100