



CGMA CASE STUDY MAY 2015 EXAM ANSWERS

Variant 1

Marking Guidance

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The following marking guidance is based on CGMA Case Study Exam May 2015, Variant 1

This marking guidance has been provided by CIMA for information purposes only. It is not to be considered exhaustive and alternative, valid approaches would earn marks.

Note: while the published weighting of competencies for the level would be reflected in the distribution of marks for each examination, there may be some small variations between different forms of the examination.

CIMA will not accept challenges to this marking guidance on the basis of academic judgement.

Marking Guidance

Task	Technical Skills		Business Skills		People Skills		Leadership Skills		Integration	Total
1			Strategic direction	16	Inform stock market	15			3	34
2	Political risk	14	Global economy	8			Motivating a team	8	3	33
3	Tax planning	8			Decision making	7	Driving performance	15	3	33
Total marks available for competency		22		24		22		23	9	100