

CGMA CASE STUDY MAY 2015 EXAM ANSWERS

Variant 3

Marking Guidance

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The following marking guidance is based on CGMA Case Study Exam May 2015, Variant 3

This marking guidance has been provided by CIMA for information purposes only. It is not to be considered exhaustive and alternative, valid approaches would earn marks.

Note: while the published weighting of competencies for the level would be reflected in the distribution of marks for each examination, there may be some small variations between different forms of the examination.

CIMA will not accept challenges to this marking guidance on the basis of academic judgement.

Marking Guidance

Task	Technical Skills		Business Skills		People Skills		Leadership Skills		Integration	Total
1	Risks moving head office	15	Strategy moving office	16					3	34
2			Selection country	8	Transition team	7	Change mgt. senior staff	8	3	33
							Change mgt. junior staff	7		
3	IS	8			Cost management	8	Advise on success criteria	7	3	33
					Treasury	7				
Total marks available for each competencies		23		24		22		22	9	100