

MANAGEMENT CASE STUDY NOVEMBER 2017 EXAM ANSWERS

Variant 5

Marking Guidance

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The following marking guidance is based on Management Case Study Exam November 2017, Variant 5

<https://connect.cimaglobal.com/resources/november-2017-management-case-study-variant-5>

This marking guidance has been provided by CIMA for information purposes only. It is not to be considered exhaustive and alternative, valid approaches would earn marks.

Note: while the published weighting of competencies for the level would be reflected in the distribution of marks for each examination, there may be some small variations between different forms of the examination.

CIMA will not accept challenges to this marking guidance on the basis of academic judgement.

Marking Guidance

| Section | Technical Skills | | Business skills | | People Skills | | Leadership Skills | | Integration | Total |
|---------|--|----|-----------------------------|----|---|----|---|----|-------------|-------|
| 1 | Advise on accounting treatment | 12 | Discuss business risks | 12 | | | | | 1 | 25 |
| 2 | Advise on impact of JIT | 12 | Advise on change management | 12 | | | | | 1 | 25 |
| 3 | | | | | Explain benchmarking | 12 | Advise on benefits of creating a special team | 11 | 2 | 25 |
| 4 | Advise on accounting for foreign currency transactions | 12 | | | Advise on ethical aspects of management of trading relationship | 6 | Advise on operational aspects of management of trading relationship | 5 | 2 | 25 |
| | | 36 | | 24 | | 18 | | 16 | 6 | 100 |