

## **MANAGEMENT CASE STUDY NOVEMBER 2017 EXAM ANSWERS**

### **Variant 2**

### **Marking Guidance**

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The following marking guidance is based on Management Case Study Exam November 2017, Variant 2

<https://connect.cimaglobal.com/resources/november-2017-management-case-study-variant-2>

This marking guidance has been provided by CIMA for information purposes only. It is not to be considered exhaustive and alternative, valid approaches would earn marks.

Note: while the published weighting of competencies for the level would be reflected in the distribution of marks for each examination, there may be some small variations between different forms of the examination.

CIMA will not accept challenges to this marking guidance on the basis of academic judgement.

## Marking Guidance

Section	Technical Skills		Business skills		People Skills		Leadership Skills		Integration	Total
1	Identify business risks	12	Evaluate core competencies	12					1	25
2	Recommend accounting treatment	12			Identify project stakeholders	6	Evaluate project performance	5	2	25
3	Recommend response to currency risks	12	Advise on learning curve	12					1	25
4					Advise on continuous improvement	12	Explain need to delegate responsibility for continuous improvement	11	2	25
		36		24		18		16	6	100