

MANAGEMENT CASE STUDY NOVEMBER 2016 EXAM ANSWERS

Variant 1

Marking Guidance

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The following marking guidance is based on the [Management Case Study Exam November 2016, Variant 1](#).

This marking guidance has been provided by CIMA for information purposes only. It is not to be considered exhaustive and alternative, valid approaches would earn marks.

Note: while the published weighting of competencies for the level would be reflected in the distribution of marks for each examination, there may be some small variations between different forms of the examination.

CIMA will not accept challenges to this marking guidance on the basis of academic judgement.

Marking Guidance

Section	Technical Skills		Business skills		People Skills		Leadership Skills		Integration	Total
1	Discuss added value	12					Discuss impact of new CEO's appointment on corporate culture	12	1	25
2	Discuss implications of selling subsidiary for financial statements	11	Explain risks of moving production offshore	12					2	25
3	Discuss problems associated with setting suitable transfer price	11			Discuss issues arising from negotiating design changes with manufacturers	12			2	25
4			Discuss ethics of reporting misleading figures	12	Discuss possibility that restatement of management accounts might demotivate staff	6	Discuss possibility that restatement of management accounts might demotivate staff	6	1	25
		34		24		18		18	6	100