

MANAGEMENT CASE STUDY NOVEMBER 2015 EXAM ANSWERS

Variant 4

Marking Guidance

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The following marking guidance is based on Management Case Study Exam November 2015, Variant 4

<https://connect.cimaglobal.com/resources/management-case-study-exam/november-2015-management-case-study-exam---abc-solutions-variant-number-4>

This marking guidance has been provided by CIMA for information purposes only. It is not to be considered exhaustive and alternative, valid approaches would earn marks.

Note: while the published weighting of competencies for the level would be reflected in the distribution of marks for each examination, there may be some small variations between different forms of the examination.

CIMA will not accept challenges to this marking guidance on the basis of academic judgement.

Marking Guidance

Section	Technical Skills		Business skills		People Skills		Leadership Skills		Integration	Total
1			Advise on interpretation of unadjusted reports	12			Advise on value of staff training	13	2	27
2	Advise on operational risks	13	Advise on economic substance of investment	12					2	27
3	Advise on accounting treatment of investments	11			Advise on selection of staff for special scheme	11			1	23
4	Advise on cost and quality issues	11			Advise on retention of long-serving staff	11			1	23
		35		24		22		13	6	100