

MANAGEMENT CASE STUDY May 2016 EXAM ANSWERS

Variant 5

Marking Guidance

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The following marking guidance is based on Management Case Study Exam May 2016, Variant 5

<https://connect.cimaglobal.com/resources/management-case-study-exam/may-2016-management-case-study-exam---variant-5>

This marking guidance has been provided by CIMA for information purposes only. It is not to be considered exhaustive and alternative, valid approaches would earn marks.

Note: while the published weighting of competencies for the level would be reflected in the distribution of marks for each examination, there may be some small variations between different forms of the examination.

CIMA will not accept challenges to this marking guidance on the basis of academic judgement.

Marking Guidance

Section	Technical Skills		Business skills		People Skills		Leadership Skills		Integration	Total
1	Discuss an investment proposal	12			Resolve conflict between board members	12			1	25
2			Identify financial and non-financial criteria for closure of branches	6	Identify financial and non-financial criteria for closure of branches	6	Recommend criteria for staff selection	6	2	25
					Recommend criteria for staff selection	5				
3	Discuss cost of equity	12	Discuss shareholder expectations with respect to directors' performance	6			Discuss shareholder expectations with respect to directors' performance	6	1	25
4	Advise on calculation of goodwill on acquisition	12	Discuss risks	11					2	25
		36		23		23		12	6	100