

## **MANAGEMENT CASE STUDY May 2016 EXAM ANSWERS**

### **Variant 3**

### **Marking Guidance**

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The following marking guidance is based on Management Case Study Exam May 2016, Variant 3

<https://connect.cimaglobal.com/resources/management-case-study-exam/may-2016-management-case-study-exam---variant-3>

This marking guidance has been provided by CIMA for information purposes only. It is not to be considered exhaustive and alternative, valid approaches would earn marks.

Note: while the published weighting of competencies for the level would be reflected in the distribution of marks for each examination, there may be some small variations between different forms of the examination.

CIMA will not accept challenges to this marking guidance on the basis of academic judgement.

## Marking Guidance

Section	Technical Skills		Business skills		People Skills		Leadership Skills		Integration	Total
1			Advise on commercial implications	5	Advise on ethical issues	6	Advise on commercial implications	6	2	25
			Advise on ethical issues	6						
2	Advise on predicting cash flows	6	Advise on predicting cash flows	6					1	25
	Accounting statements and interpretation	6	Accounting statements and interpretation	6						
3	Discuss implications of funding by debt	12			Discuss implications of funding by retained earnings	6	Discuss implications of funding by retained earnings	6	1	25
4	Discuss implications of excluding entity	12			Advise on business risks	11			2	25
		36		23		23		12	6	100