

MANAGEMENT CASE STUDY May 2016 EXAM ANSWERS

Variant 1

Marking Guidance

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The following marking guidance is based on Management Case Study Exam May 2016, Variant 1

<https://connect.cimaglobal.com/resources/management-case-study-exam/may-2016-management-case-study-exam---variant-1>

This marking guidance has been provided by CIMA for information purposes only. It is not to be considered exhaustive and alternative, valid approaches would earn marks.

Note: while the published weighting of competencies for the level would be reflected in the distribution of marks for each examination, there may be some small variations between different forms of the examination.

CIMA will not accept challenges to this marking guidance on the basis of academic judgement.

Marking Guidance

Section	Technical Skills		Business skills		People Skills		Leadership Skills		Integration	Total
1	Discuss management of project	12	Discuss risk management	12					1	25
2					Selection of team members	11	Evaluating team's performance	12	2	25
3	Discuss suitability of WACC in calculating NPV and relevance of NPV to final decision	12	Discuss findings obtained from pilot study	11					2	25
4	Discuss financial reporting implications of acquiring subsidiary	12			Discuss assimilation of staff from new subsidiary	12			1	25
		36		23		23		12	6	