

## **MANAGEMENT CASE STUDY MAY 2015 EXAM ANSWERS**

### **Variant 3**

### **Marking Guidance**

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The following marking guidance is based on variant 3 of the Management Case Study Exam May 2015.

<https://connect.cimaglobal.com/resources/management-case-study-exam/may-2015-management-level-case-study-exam---suggested-answers-for-variant-number-3>

This marking guidance has been provided by CIMA for information purposes only. It is not to be considered exhaustive and alternative, valid approaches would earn marks.

Note: while the published weighting of competencies for the level would be reflected in the distribution of marks for each examination, there may be some small variations between different forms of the examination.

CIMA will not accept challenges to this marking guidance on the basis of academic judgement.

## Marking Guidance

Section	Technical Skills		Business skills		People Skills		Leadership Skills		Integration	Total
1	discuss implications of switching to a different regulatory environment	12			advise on downside risks associated with switching	11			2	25
2					advise on change management process	8	advise on strategic change	8	1	17
3	advise on capital investment appraisal	10	advise on managing a key business relationship	5			advise on managing a key business relationship	6	2	33
			advise on capital investment appraisal	10						
4	advise on conducting an impairment review	12	advise on implications of market environment	12					1	25
		34		27		19		14	6	100