



CGMA MANAGEMENT CASE STUDY MAY 2019 EXAM ANSWERS

Variant 4

Marking Guidance

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The following marking guidance is based on CGMA Management Case Study Exam May 2019, Variant 4

This marking guidance has been provided by CIMA for information purposes only. It is not to be considered exhaustive and alternative, valid approaches would earn marks.

Note: while the published weighting of competencies for the level would be reflected in the distribution of marks for each examination, there may be some small variations between different forms of the examination.

CIMA will not accept challenges to this marking guidance on the basis of academic judgement.

Marking Guidance

Section	Technical Skills		Business skills		People Skills		Leadership Skills		Integration	Total
1	Identify upside and downside risks	12	Evaluation of strategy	12					2	26
2	Identify impact of acquisition on consolidated financial statements	12			Advise on performance management	12			2	26
3	Advise on usefulness of learning curves	12	Discuss voluntary segmental reporting in the context of an unquoted company	11					1	24
4					Discuss characteristics of different phases of a project	6	Outline content of project quality plan	12	1	24
							Discuss issues arising from the use of performance measures	5		
		36		23		18		17	6	100