



CGMA MANAGEMENT CASE STUDY MAY 2019 EXAM ANSWERS

Variant 2

Marking Guidance

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The following marking guidance is based on CGMA Management Case Study Exam May 2019, Variant 2

This marking guidance has been provided by CIMA for information purposes only. It is not to be considered exhaustive and alternative, valid approaches would earn marks.

Note: while the published weighting of competencies for the level would be reflected in the distribution of marks for each examination, there may be some small variations between different forms of the examination.

CIMA will not accept challenges to this marking guidance on the basis of academic judgement.

Marking Guidance

Section	Technical Skills		Business skills		People Skills		Leadership Skills		Integration	Total
1	Identify business risks	12	Identify core competencies	12					2	26
2	Discuss financing of project	12					Manage motivation problems	12	2	26
3	Explain time value of money	12	Explain recognition of revenue in financial statements	11					1	24
4					Identify real options in investment appraisal	11	Discuss ethical implications of collaboration	6	1	24
					Communicate with stakeholders	6				
		36		23		17		18	6	100