

## **MANAGEMENT CASE STUDY FEBRUARY 2017 EXAM ANSWERS**

### **Variant 5**

### **Marking Guidance**

#### **Marking Guidance**

The following marking guidance is based on the Management Case Study Exam February 2017, Variant 5.

<https://connect.cimaglobal.com/resources/february-2017-management-case-study-exam-variant-number-5>

This marking guidance has been provided by CIMA for information purposes only. It is not to be considered exhaustive and alternative, valid approaches would earn marks.

Note: while the published weighting of competencies for the level would be reflected in the distribution of marks for each examination, there may be some small variations between different forms of the examination.

CIMA will not accept challenges to this marking guidance on the basis of academic judgement.

## Marking Guidance

Section	Technical Skills		Business skills		People Skills		Leadership Skills		Integration	Total
1			Discuss lifecycle costing	11	Discuss maintenance of sustainable advantage	12			2	25
2	Discuss treatment of currency gains and losses	12					Discuss motivational implication of leaving transfer prices exposed to exchange rate movements	12	1	25
3	Discuss determination of goodwill on a newly acquired subsidiary	11			Discuss change management issues	6	Discuss change management issues	6	2	25
4	Discuss relevance of payback criterion	12	Discuss creation of sustainable competitive advantage	12					1	25
		35		23		18		18	6	100