

MANAGEMENT CASE STUDY FEBRUARY 2017 EXAM ANSWERS

Variant 4

Marking Guidance

Marking Guidance

The following marking guidance is based on the Management Case Study Exam February 2017, Variant 4.

<https://connect.cimaglobal.com/resources/february-2017-management-case-study-exam-variant-number-4>

This marking guidance has been provided by CIMA for information purposes only. It is not to be considered exhaustive and alternative, valid approaches would earn marks.

Note: while the published weighting of competencies for the level would be reflected in the distribution of marks for each examination, there may be some small variations between different forms of the examination.

CIMA will not accept challenges to this marking guidance on the basis of academic judgement.

Marking Guidance

Section	Technical Skills		Business skills		People Skills		Leadership Skills		Integration	Total
1			Discuss application of target costing	12	Discuss recruitment challenges	11			2	25
2	Recommend budgetary control system for subsidiary	12			Recommend performance measures for subsidiary	6	Recommend performance measures for subsidiary	6	1	25
3	Advise on accounting treatment of costs	11					Discuss disciplinary action	12	2	25
4	Discuss implications of business decision for cost of equity	12	Recommend approach to pricing	12					1	25
		35		24		17		18	6	100