

MANAGEMENT CASE STUDY FEBRUARY 2017 EXAM ANSWERS

Variant 3

Marking Guidance

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The following marking guidance is based on the Management Case Study Exam February 2017, Variant 3.

<https://connect.cimaglobal.com/resources/february-2017-management-case-study-exam-variant-number-3>

This marking guidance has been provided by CIMA for information purposes only. It is not to be considered exhaustive and alternative, valid approaches would earn marks.

Note: while the published weighting of competencies for the level would be reflected in the distribution of marks for each examination, there may be some small variations between different forms of the examination.

CIMA will not accept challenges to this marking guidance on the basis of academic judgement.

Marking Guidance

Section	Technical Skills		Business skills		People Skills		Leadership Skills		Integration	Total
1	Evaluate relationship with investee	11	Discuss application of target costing	12					2	25
2	Advise on pricing staff time	12			Managing secondment of staff	6	Managing secondment of staff	6	1	25
3			Discuss risks and ethical considerations	12			Advise on motivational issues	11	2	25
4	Advise on accounting treatment of convertible bonds	12			Discuss change management issues	12			1	25
		35		24		18		17	6	100