

MANAGEMENT CASE STUDY FEBRUARY 2017 EXAM ANSWERS

Variant 1

Marking Guidance

Marking Guidance

The following marking guidance is based on the Management Case Study Exam February 2017, Variant 1.

<https://connect.cimaglobal.com/resources/february-2017-management-case-study-exam-variant-number-1>

This marking guidance has been provided by CIMA for information purposes only. It is not to be considered exhaustive and alternative, valid approaches would earn marks.

Note: while the published weighting of competencies for the level would be reflected in the distribution of marks for each examination, there may be some small variations between different forms of the examination.

CIMA will not accept challenges to this marking guidance on the basis of academic judgement.

Marking Guidance

| Section | Technical Skills | | Business skills | | People Skills | | Leadership Skills | | Integration | Total |
|---------|---|----|--|----|--|----|--|----|-------------|-------|
| 1 | Discuss realism of budget | 12 | | | | | Discuss approach to project management | 12 | 1 | 25 |
| 2 | Discuss application of IFRS 12 to accounting for investment in entity | 12 | | | Discuss implications of disagreement with external auditor for share price | 11 | | | 2 | 25 |
| 3 | | | Manage risks | 12 | Manage conflict with actor and motivate producer to control conflict | 6 | Manage conflict with actor and motivate producer to control conflict | 5 | 2 | 25 |
| 4 | Discuss accounting issues associated with purchasing intangibles | 12 | Discuss applicability of NPV criterion | 12 | | | | | 1 | 25 |
| | | 36 | | 24 | | 17 | | 17 | 6 | 100 |