

## MANAGEMENT CASE STUDY FEBRUARY 2016 EXAM ANSWERS

### Variant 2

### Marking Guidance

#### **Marking Guidance**

The following marking guidance is based on Management Case Study Exam February 2016, Variant 1

<https://connect.cimaglobal.com/resources/management-case-study-exam/february-2016-management-case-study-exam---variant-2>

This marking guidance has been provided by CIMA for information purposes only. It is not to be considered exhaustive and alternative, valid approaches would earn marks.

Note: while the published weighting of competencies for the level would be reflected in the distribution of marks for each examination, there may be some small variations between different forms of the examination.

CIMA will not accept challenges to this marking guidance on the basis of academic judgement.

## Marking Guidance

Section	Technical Skills		Business Skills		People Skills		Leadership Skills		Integration	Total
1	Evaluate current strategic aims	11					Identify potential opportunities	12	2	25
2	Evaluate learning curve issues	12	Advise on project implementation	11					2	25
3	Evaluate related party relationship	12			Evaluate conflict between groups of employees	8	Evaluate conflict between groups of employees	4	1	25
4			Evaluate board's performance	12	Advise on managers' remuneration	12			1	25
		35		23		20		16	6	100