

MANAGEMENT CASE STUDY AUGUST 2017 EXAM ANSWERS

Variant 1

Marking Guidance

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The following marking guidance is based on the Management Case Study Exam August 2017, Variant 1

<https://connect.cimaglobal.com/resources/august-2017-management-case-study-variant-1>

This marking guidance has been provided by CIMA for information purposes only. It is not to be considered exhaustive and alternative, valid approaches would earn marks.

Note: while the published weighting of competencies for the level would be reflected in the distribution of marks for each examination, there may be some small variations between different forms of the examination.

CIMA will not accept challenges to this marking guidance on the basis of academic judgement.

Marking Guidance

Section	Technical Skills		Business skills		People Skills		Leadership Skills		Integration	Total
1	Review project appraisal	12			Evaluate political risks	11			2	25
2	Advise on inventory management	12					Advise on interpretation of financial statements	12	1	25
3			Advise on benchmarking	12	Recommend disciplinary procedure	11			2	25
4	Discuss real options	8	Advise on negotiation	8			Advise on consolidation	8	1	25
		32		20		22		20	6	100