

MANAGEMENT CASE STUDY AUGUST 2016 EXAM ANSWERS

Variant 4

Marking Guidance

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The following marking guidance is based on the Management Case Study Exam August 2016, Variant 4.

<https://connect.cimaglobal.com/resources/management-case-study-exam/august-2016-management-case-study-exam---variant-number-4>

This marking guidance has been provided by CIMA for information purposes only. It is not to be considered exhaustive and alternative, valid approaches would earn marks.

Note: while the published weighting of competencies for the level would be reflected in the distribution of marks for each examination, there may be some small variations between different forms of the examination.

CIMA will not accept challenges to this marking guidance on the basis of academic judgement.

Marking Guidance

Section	Technical Skills		Business skills		People Skills		Leadership Skills		Integration	Total
1	Apply target costing	12			Advise on team membership	6	Advise on team membership	5	2	25
2	Account for intangible assets	12	Communicate with shareholders	12					1	25
3	Advise on consolidation of foreign subsidiary	12					Discuss impact of foreign currency on transfer pricing	11	2	25
4			Discuss commercial risks	12	Discuss ethical stance	12			1	25
		36		24		18		16	6	100