

CGMA FEBRUARY 2017 EXAM ANSWERS

Variant 3

Marking Guidance

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The following marking guidance is based on CGMA Exam February 2017, Variant 3

This marking guidance has been provided by CIMA for information purposes only. It is not to be considered exhaustive and alternative, valid approaches would earn marks.

Note: while the published weighting of competencies for the level would be reflected in the distribution of marks for each examination, there may be some small variations between different forms of the examination.

CIMA will not accept challenges to this marking guidance on the basis of academic judgement.

Marking Guidance

Section	Technical Skills		Business skills		People Skills		Leadership Skills		Integration	Total
1	Evaluate relevance of portfolio theory to shareholders	15					Evaluate ethical dilemma	16	3	34
2			Recommend approach to an internal audit investigation	15	Recommend approach to exploiting data set using Big Data	15			3	33
3	Evaluate information concerning share price movements	8	Evaluate benefit to the company of the CEO/Chairman's involvement in an outside company	8	Evaluate proposal to have the individual step down from one of those roles	7	Evaluate concerns over the founder being both CEO and Chairman	7	3	33
		23		23		22		23	9	100