

CGMA FEBRUARY 2017 EXAM ANSWERS

Variant 1

Marking Guidance

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The following marking guidance is based on CGMA Exam February 2017, Variant 1

This marking guidance has been provided by CIMA for information purposes only. It is not to be considered exhaustive and alternative, valid approaches would earn marks.

Note: while the published weighting of competencies for the level would be reflected in the distribution of marks for each examination, there may be some small variations between different forms of the examination.

CIMA will not accept challenges to this marking guidance on the basis of academic judgement.

Marking Guidance

Section	Technical Skills		Business skills		People Skills		Leadership Skills		Integration	Total
1			Evaluate corporate strategy	15	Evaluate risks of founder acting as CEO and Chairman	16			3	34
2	Evaluate dividend policy	14					Recommend KPIs for measuring CEO performance	16	3	33
3	Discuss implications of social responsibility report	8	Recommend approach to post implementation audit	8	Evaluate host government's concerns about company behaviour	7	Evaluate impact of change for share price	7	3	33
		22		24		23		23	9	100