

CGMA FEBRUARY 2016 EXAM ANSWERS

Variant 2

Marking Guidance

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The following marking guidance is based on CGMA Exam February 2016, Variant 2

This marking guidance has been provided by CIMA for information purposes only. It is not to be considered exhaustive and alternative, valid approaches would earn marks.

Note: while the published weighting of competencies for the level would be reflected in the distribution of marks for each examination, there may be some small variations between different forms of the examination.

CIMA will not accept challenges to this marking guidance on the basis of academic judgement.

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Section	Technical Skills		Business skills		People Skills		Leadership Skills		Integration	Total
1	Strategic risks of e-business and how to deal with them	16	Strategic benefits of e-business expansion proposal	14					3	33
2			Strategic choice of IT supplier (SAF framework application)	9	Use of dividends to finance proposal and recommend how to finance proposal	12			3	34
					Ethical issues of choice of IT supplier	10				
3	Impact of proposal on financial information systems	8					Potential sources of resistance to change	11	3	33
							Strategies to overcome resistance to change	11		
		24		23		22		22	9	100