

## **CGMA AUGUST 2016 EXAM ANSWERS**

### **Variant 5**

### **Marking Guidance**

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The following marking guidance is based on CGMA Exam August 2016, Variant 5.

This marking guidance has been provided by CIMA for information purposes only. It is not to be considered exhaustive and alternative, valid approaches would earn marks.

Note: while the published weighting of competencies for the level would be reflected in the distribution of marks for each examination, there may be some small variations between different forms of the examination.

CIMA will not accept challenges to this marking guidance on the basis of academic judgement.

## Marking Guidance

Section	Technical Skills		Business skills		People Skills		Leadership Skills		Integration	Total
1			Evaluate implications of reporting departmental profitability	16			Discuss reporting period	15	3	34
2	Discuss key risks	15			Evaluate social responsibility	15			3	33
3	Recommend dividend strategy	7	Recommend approach to business valuation	7	Evaluate merits of contracting out client business	8	Discuss challenges of creating new PR department	8	3	33
		22		23		23		23	9	100