

STRATEGIC CASE STUDY AUGUST 2017 EXAM ANSWERS

Variant 2

Marking Guidance

Marking Guidance

The following marking guidance is based on Strategic Case Study Exam August 2017, Variant 2

This marking guidance has been provided by CIMA for information purposes only. It is not to be considered exhaustive and alternative, valid approaches would earn marks.

Note: while the published weighting of competencies for the level would be reflected in the distribution of marks for each examination, there may be some small variations between different forms of the examination.

CIMA will not accept challenges to this marking guidance on the basis of academic judgement.

Marking Guidance

Section	Technical Skills		Business skills		People Skills		Leadership Skills		Integration	Total
1	Advise on currency risk	15	Evaluate proposal to switch software	15					3	33
2					Advise on impact on organisational culture	15	Discuss implication of announcement for share price	15	3	33
3	Evaluate problem associated with loan covenant	8	Evaluate collateral for new loan	7	Recommend internal audit investigation	8	Evaluate suggestion for board restructuring	8	3	34
		23		22		23		23	9	100