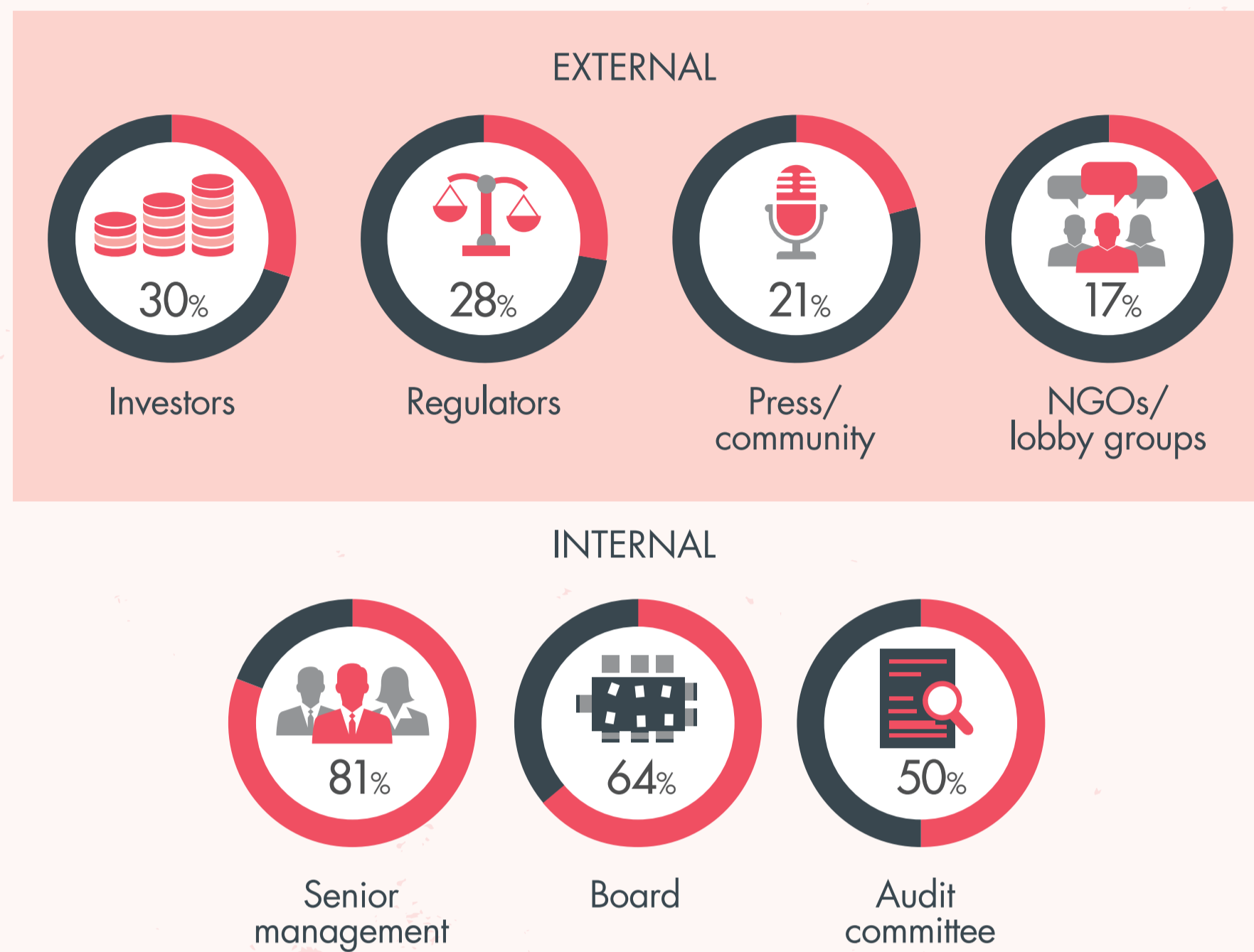


THERE IS AN INCREASING DEMAND FOR ETHICAL MANAGEMENT INFORMATION

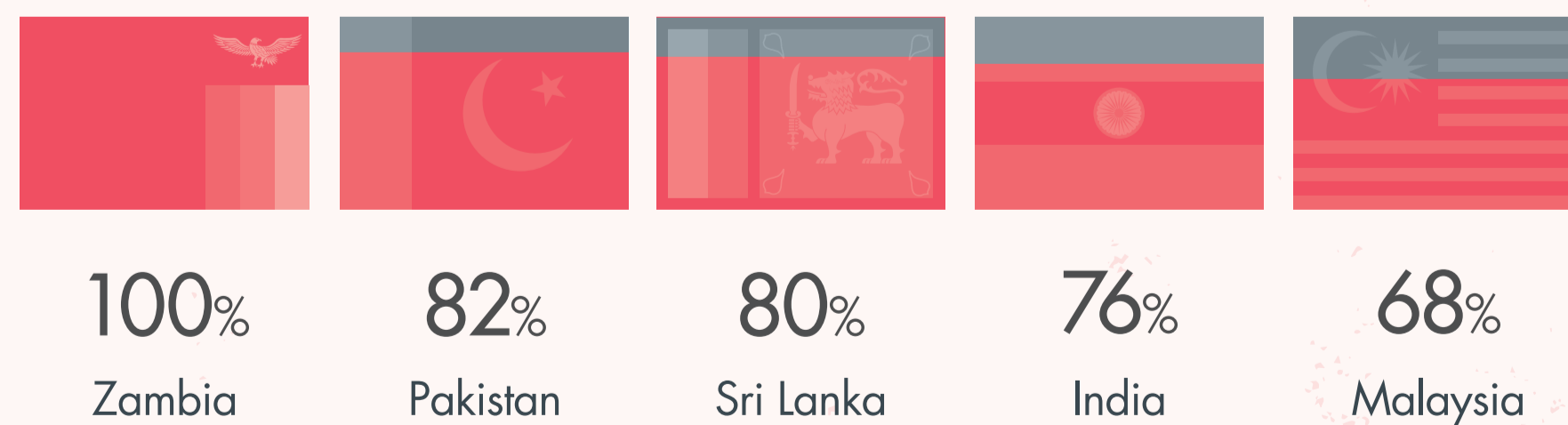
Where is the demand coming from?



BUT BUSINESSES AREN'T FULLY RESPONDING



THE TOP FIVE COUNTRIES WANTING MORE ETHICAL MANAGEMENT INFORMATION ARE:



REPORTING ON WHAT'S RIGHT – ETHICAL INFORMATION AND INSIGHT

The ethical challenges organisations must navigate to succeed in a connected world

MANAGING RESPONSIBLE BUSINESS 2015 EDITION

Ethical management information is often already available in the organisation and allows an assessment of the organisation's ethical performance. Collecting and analysing ethical information helps highlight both risks and opportunities and is required by a number of stakeholders. Just stating how a company operates and what policies you operate under is not enough. Organisations need to evidence what they are doing and how they are addressing issues that arise.

These statistics are based on responses from 2,500 management accountants worldwide.



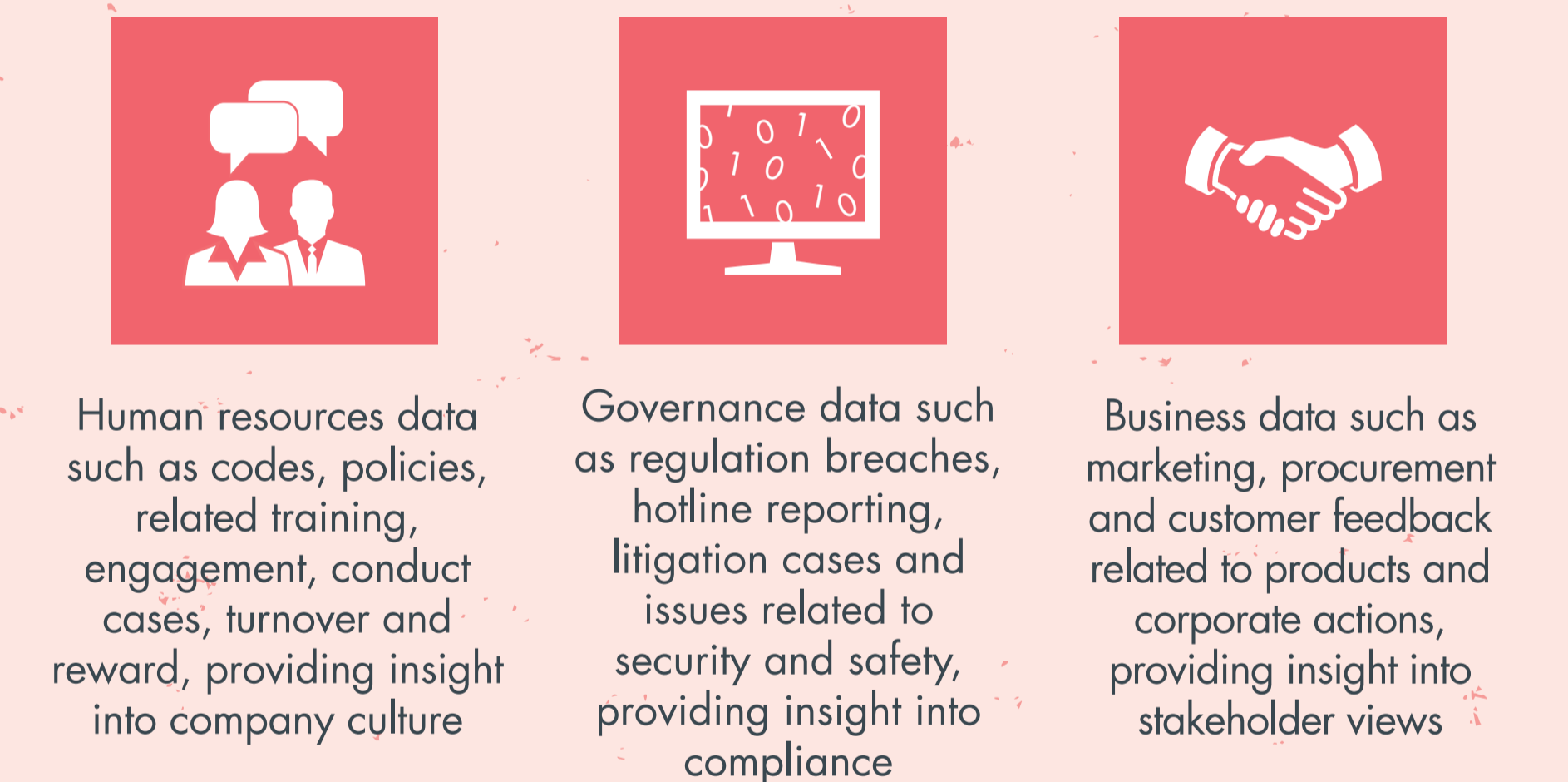
DOWNLOAD THE MANAGING RESPONSIBLE BUSINESS REPORT  
[cgma.org/responsiblebusiness2015](http://cgma.org/responsiblebusiness2015)

WHAT IS THE VALUE IN COLLECTING ETHICAL MANAGEMENT INFORMATION?

It allows an assessment of the organisation's ethical performance including:



EXAMPLES OF ETHICAL MANAGEMENT INFORMATION:



HOW CAN MANAGEMENT ACCOUNTANTS CONTRIBUTE?

